



Subject: Follow-up from 9/11 grantee call on June 13

Date: June 14, 2023

Dear September 11th Day of Service grantees,

A resounding thank you to those of you who were able to join us on our check-in call yesterday! For those who were unable to attend, please review the attached slides for more information on resources available to you as you continue to plan your September 11th events.

A few recap and action items from the call:

- We will be circulating a Microsoft Form soon to gather some basic information about your planned September 11th events. This will be the first of two forms we send out; the second will come closer to September and will capture more detailed information about your events. **We ask that you submit a response for each event** that your organization is sponsoring.
- We encourage you to attend the sessions in the **AmeriCorps 9/11 Day of Service Webinar Series**, which will be hosted Tuesdays 3-4 p.m. ET from now until July 25. See the attached slides for an overview of session topics.
- Rhonda Taylor, AmeriCorps' Director of Partnerships and Program Engagement, joined us on the call to share the [9/11 Day social media press kit](#) to use for promotion of your events. The slides also provide a list of **hashtags** for you to use when promoting your projects on social media.
- Additionally, Rhonda shared that a new partnership has been created between AmeriCorps and My Good Deed to co-brand the September 11th Day of Service. The new logo will be the 911day.org logo with the AmeriCorps logo next to it. AmeriCorps is excited to highlight the partnership of this day with a co-branded logo, rather than a competing one. The new logo will be used on promotion materials.
- Please **register your volunteer opportunities** through [Idealist](#), [JustServe](#), or [VolunteerMatch](#) using **#911 in the project title** in order to make your project searchable on our site. Even if your project is not accepting additional volunteers, we ask that you still register it in order to boost awareness and observance of the day in general.
- Please **register to become a 9/11 Day Champion** by August 1 to receive opportunities to invite AmeriCorps leadership to your events and commit to promotion and registration of your event in partnership with AmeriCorps. Our goal is for all grantees to be 9/11 Day Champions this year.



Don't hesitate to reach out to this inbox (DaysofService@cns.gov) with any questions or comments. We look forward to hearing more about your projects as your planning progresses!

In service,

Emily Stock, Project Manager for Volunteer Initiatives

Zoe Goldenberg-Hart, Volunteer Initiatives Grant Specialist

