

Project ideas for:

# The Martin Luther King, Jr. Day of Service, January 16, 2023

10,27.2022



# LSI Housekeeping

- Add slides

**Welcome**

**Emily Stock, Project Manager for  
Days of Service and the Volunteer  
Generation Fund, AmeriCorps**



# Unity Through Service

Through the recent United We Stand summit, President Biden calls Americans to unite through National Service and volunteerism to counter the corrosive effects of hate-fueled violence on our democracy and public safety and put forward a shared vision for a more united America.

United We Serve  
MLK Day of Service  
January 16, 2023

# Rhonda Taylor, Director of Partnerships and Program Engagement, AmeriCorps



# Project ideas presented by MLK Day of Service Champions and AmeriCorps staff

1. Rebecca Lockhart -- FCC
2. Beth Amodio -- One Warm Coat
3. Daniel Devine - VA
4. Liz Pearce -- Congressional Hunger Center
5. Michael Hebb -- Generations Over Dinner
6. Other project ideas – MLKDay.gov “Find Resources”
7. Project Registry – MLKDay.gov “Register a Volunteer Opportunity”
8. Next week and December-
  - a. Social PressKit
  - b. Webinar on Environmental Equity and Justice (Nov. 3)
  - c. Webinar on using AmeriCorps’ tools and resources (Dec. 1)
9. Q&A – Emily, Rhonda and Presenters

# Rebecca Lockhart Federal Communications Commission



# What is ACP

- The Affordable Connectivity Program is an FCC benefit program that helps ensure that households can afford the broadband they need for work, school, healthcare and more.
- The benefit provides a discount of up to \$30 per month toward internet service for eligible households and up to \$75 per month for households on qualifying Tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet from participating providers if they contribute more than \$10 and less than \$50 toward the purchase price.
- The Affordable Connectivity Program is limited to one monthly service discount and one device discount per household.

# Who is Eligible for ACP?

- A household is eligible for the Affordable Connectivity Program if the household income is at or below 200% of the [Federal Poverty Guidelines](#), or if a member of the household meets at least one of the criteria below:
- Received a Federal Pell Grant during the current award year;
- Meets the eligibility criteria for a participating provider's existing low-income internet program;
- Participates in one of these assistance programs:
  - Free and Reduced-Price School Lunch Program or School Breakfast Program, including at U.S. Department of Agriculture (USDA) Community Eligibility Provision schools.
  - SNAP
  - Medicaid
  - Housing Choice Voucher (HCV) Program (Section 8 Vouchers)
  - Project-Based Rental Assistance (PBRA)/202/811
  - Public Housing
  - Supplemental Security Income (SSI)
  - WIC
  - Veterans Pension or Survivor Benefits
  - or [Lifeline](#);
- Participates in one of these assistance programs and lives on [Qualifying Tribal lands](#):
  - Bureau of Indian Affairs General Assistance
  - Tribal TANF
  - Food Distribution Program on Indian Reservations
  - Tribal Head Start (income based)
  - Affordable Housing Programs for American Indians, Alaska Natives or Native Hawaiians

# Affordable Connective Program

- Find details about the program, internet service providers, and tools and resources to support helping people get connected, visit:
  - <https://www.fcc.gov/acp>

# Beth Amodio

## One Warm Coat





# SHARING WARMTH ONE COAT AT A TIME

MLK Day of Service 2023

# MISSION STATEMENT

**One Warm Coat's mission is to provide free coats to children and adults in need while promoting volunteerism and environmental sustainability.**



Platinum  
Transparency  
2022

**Candid.**



# PROGRAM IMPACT: EVERY \$1 DONATED WARMS 1 PERSON



## ONE WARM COAT'S 30-YEAR IMPACT



**7.3 MILLION+**  
Children and adults  
warmed



**43,000+**  
Coat drives held  
across all 50 states



**1,400+**  
Nonprofit  
Partners  
distributing coats



**18 MILLION+**  
Pounds of  
clothing kept out  
of landfills

# ONE WARM COAT VALUES STATEMENT

**Shelter from the elements is a basic human need** along with nourishing food, drinkable water, and a safe place to sleep.

- We believe in the basic right to protection from the cold.
- We provide coats to people in need, free of charge and without discrimination.
- We treat the people we serve with dignity and respect.
- We promote sustainability through the reuse and repurposing of outerwear.
- We create connections in local communities by fostering volunteerism.
- We appreciate and honor our volunteers and donors.

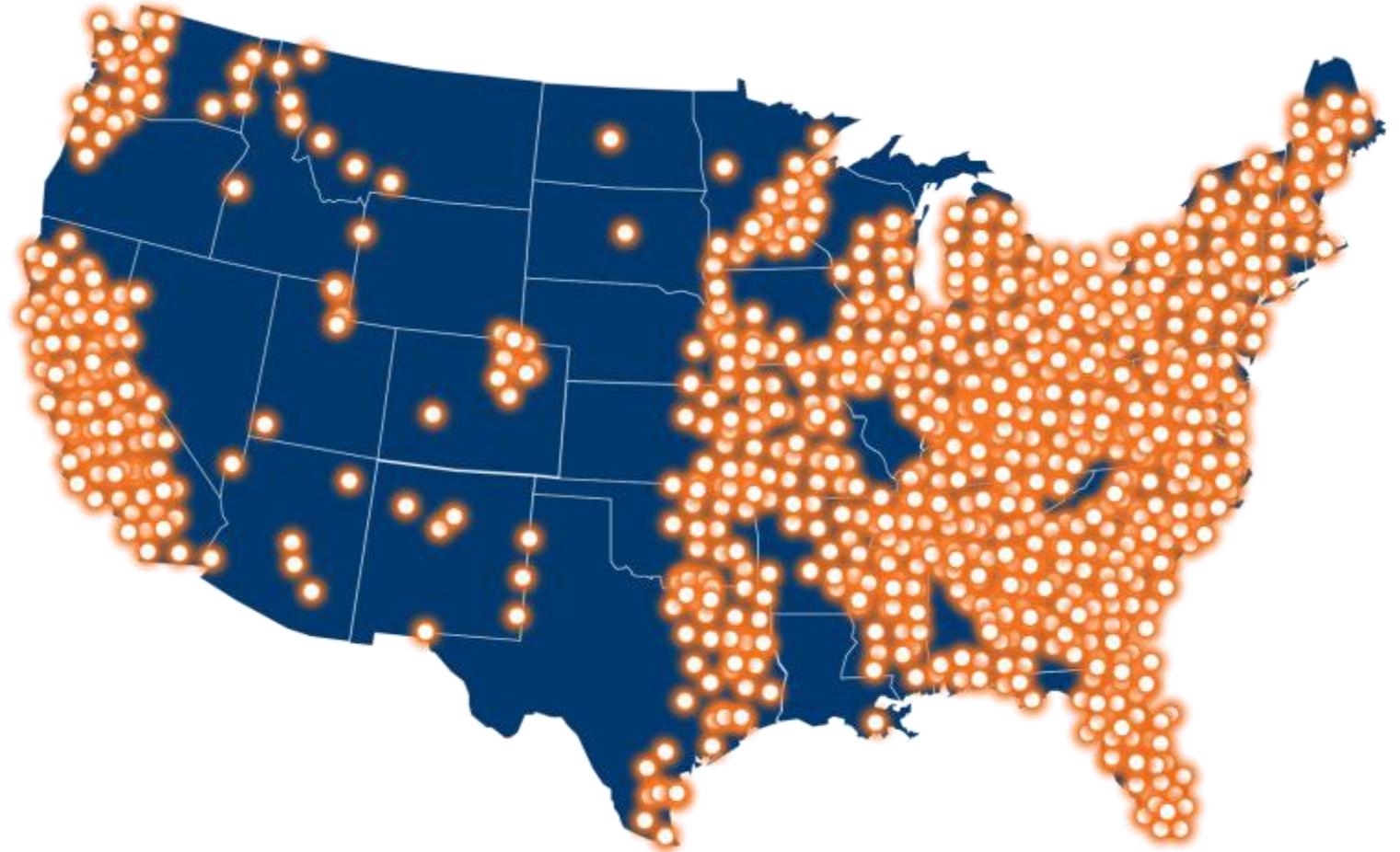




# A NATIONWIDE NEED FOR WARMTH

OWC distributes coats through a network of more than 1,400 nonprofit partners located in most major metropolitan areas across all 50 states.

## One Warm Coat Agency Network Locations



All OWC partner agencies are 501(c)(3) nonprofits in good standing with the IRS who commit to distributing the coats they receive for free and without discrimination.

# PROGRAM IMPACT

## A SUSTAINABLE SOLUTION



• **1 MILLION+**

- One Warm Coat's programs
- keep more than 1,000,000 pounds of clothing out of landfills each year.



# Thank you!

Beth Amodio

[beth@onewarmcoat.org](mailto:beth@onewarmcoat.org)

[g](#)

[www.onewarmcoat.org](http://www.onewarmcoat.org)



# Daniel Devine

## US Department of Veterans Affairs



National Cemetery Admin.

# Caring for Veteran Markers in Private Cemeteries

October 27, 2022

NCAMLKDAY@va.gov

# Preserving Veterans Legacies

Innovative Approach to Private Cemetery Care

## What

- NCA sites are beautiful
- ~4 million interred
- Many private locations are not as fortunate
- Do you know of any?

## Why



## How

- Community-based
- Permissions
- Friends
- Mapping
- Paperwork

# Preserving Veterans Legacies

Innovative Approach to Private Cemetery Care

## Then what...

- Periodic returns
- Warmer weather
- Obtaining paperwork
- [DD-214]
- Stories after restoration
- Education

## What Kind of Work

- Senior Corps



## Call to Action

- Have seen sites like this , but don't know what to do.
- Now you have a chance
- These sites deserve respect

# Preserving Veterans Legacies

Innovative Approach to Private Cemetery Care

## How We can Help

- How to clean Stones
- The paperwork trail
- Help identify likely locations
- Historical resources



**Liz Pearce**  
**Specialist, Partnerships and Outreach,**  
**Congressional Hunger Center**



January 16-20, 2023

# King Day End Hunger Challenge

“I have the audacity to believe that peoples everywhere can have three meals a day for their bodies, education and culture for their minds, and dignity, equality and freedom for their spirits.”  
— Martin Luther King Jr.



# What is the End Hunger Challenge?

A 5-Day online learning curriculum from the Congressional Hunger Center

## Facilitated learning

- Daily email prompts with focus on Martin Luther King, Jr. calls to action
- Participants spend 15-30 minutes per day with content
- Workable solutions are explored and discussed

## Core components

- Guided lessons
- Videos
- Interactive maps
- Readings from experts
- Lively discussion forums
- Suggested action of the day

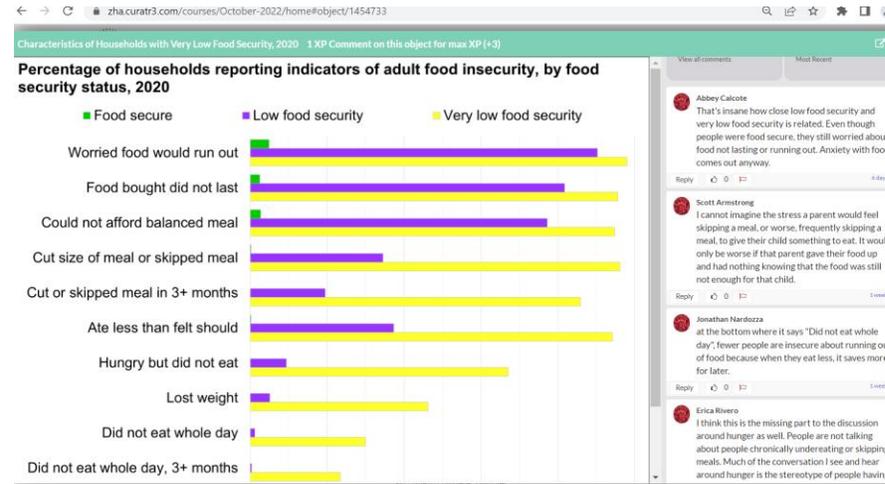
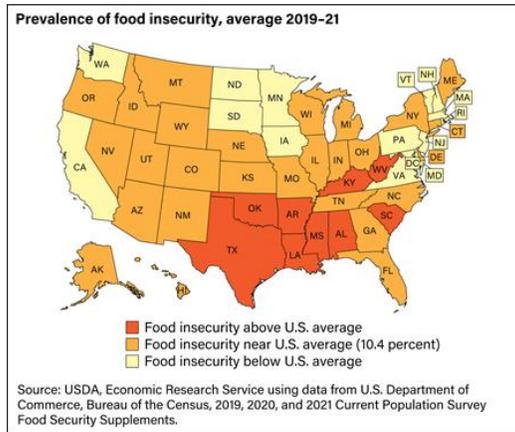
## Subject areas

- Root causes of hunger, including racism
- What would it take to end hunger in the U.S.?
- Centering voices of people with lived experience



# Sample content from the End Hunger Challenge

- Research, videos, interactive maps and articles



livingwage.mit.edu/counties/05031

**Living Wage** | calculator | Articles | About

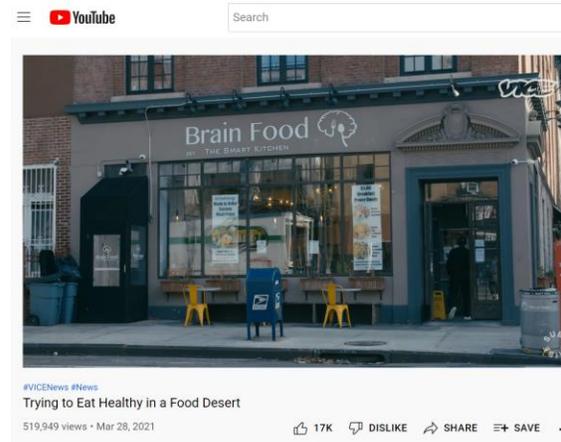
### Living Wage Calculation for Craighead County, Arkansas

The living wage shown is the hourly rate that an individual in a household must earn to support his or herself and their family. The assumption is the sole provider is working full-time (2080 hours per year). The tool provides information for individuals, and households with one or two working adults and zero to three children. In the case of households with two working adults, all values are per working adult, single or in family unless otherwise noted.

The state minimum wage is the same for all individuals, regardless of how many dependents they may have. Data are updated annually, the first quarter of the new year. State minimum wages are determined based on the posted value of the minimum wage as of January 1st of the coming year (National Conference of State Legislatures, 2019). The poverty rate reflects a person's gross annual income. We have converted it to an hourly wage for the sake of comparison.

For further detail, please reference the [technical documentation](#) here.

	1 ADULT			2 ADULTS (1 WORKING)			2 ADULTS (2 WORKING)		
	0 Children	1 Child	2 Children	0 Children	1 Child	2 Children	0 Children	1 Child	2 Children
Living Wage	\$15.27	\$30.09	\$37.23	\$48.70	\$24.45	\$29.78	\$35.26	\$38.29	\$12.23
Poverty Wage	\$6.19	\$8.38	\$10.56	\$12.74	\$8.38	\$10.56	\$12.74	\$14.92	\$4.19
Minimum Wage	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00



# Why does an organization join the End Hunger Challenge?

## Expand and Increase

- Expand your network's hunger fighting potential
- Increase volunteer hours
- Expand participants awareness of barriers to ending hunger

## Gain

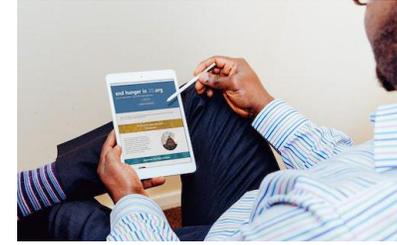
- Gain knowledge about U.S. hunger and learn how to advocate for solutions
- Gain unique perspectives from families and communities across the country

## Network

- Network with other participants through the discussion board
- Network with colleagues and professionals in hunger-fighting fields



# How does the End Hunger Challenge work?



## Getting the word out

- The Hunger Center helps you promote the challenge to your network with email templates and social media prompts
- Media toolkit available online

## Individual participation

- Each participant will sign up and create a profile
- Daily messages are sent from the Hunger Center to boost engagement

## Moderated conversations

- Comments are monitored by a Hunger Center facilitator or an organization facilitator
- Organization facilitators can choose to receive progress reports and comment threads daily



# From our participants

I think this is such an amazing effort. It is fun, informative, interactive, and very helpful. We are in this fight and do this work everyday at U.S. Hunger. Yet, I'm blown away at how much I am learning as the CEO of a food assistance organization.

- Rick Whitted, CEO, U.S. Hunger, Orlando, FL

To advocate for something you believe in, you have to first be educated yourself. You need to fight against the myths and find out the facts. This course was just the beginning for me.

- Eva T., Rider University, NJ

I have found this challenge to be educational, informative, eye opening to say the least! I had no idea previous to this challenge about how exactly the govt. programs worked, when and who started which bill, etc. etc.

- Cheryl B., Richmond, VA

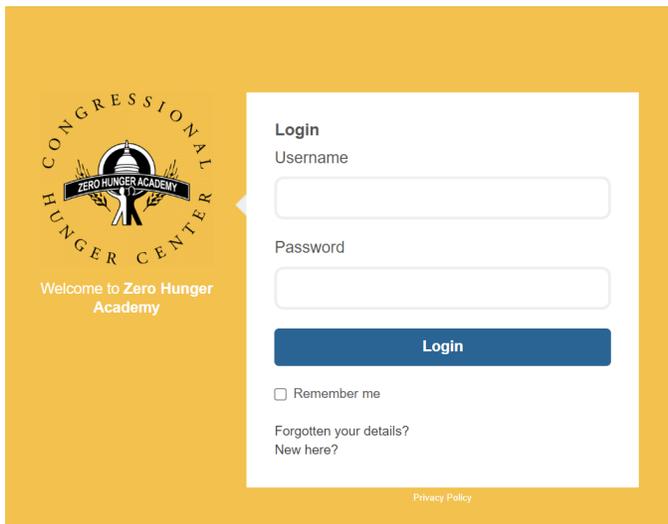
“ Every age, every race, every location...this is a problem that affects everyone.

- Scott A., Galaxy Health Family Practice,  
Columbus, OH



# Next steps

- Let us hear from you!
  - Register anytime **before January 16, 2023**
  - Sign up at our designated online link: <https://zha.curatr3.com/login>
  - Questions? Contact: Liz Pearce, Partnership and Outreach Specialist
  - Email: [LPearce@hungercenter.org](mailto:LPearce@hungercenter.org)
  - Phone: 202-547-7022 x 27



Sign up page



MLK Day of Service  
End Hunger Challenge  
Course



# Michael Hebb

## Generations Over Dinner



# Generations Over Dinner



# Generations Over Dinner

- Discussions that bring us together
  - The idea started as discussions about Death Over Dinner – and grew to Generations Over Dinner
  - Partners for this work – Generations Over Dinner
  - A few highlights on our first month
  - Join us in honor of Dr. King and the MLK Day of Service and host your own conversations over dinner (or other meal) that foster a sense of constructive action, civic participation, and belonging and combat the corrosive effects of hate on our democracy and safety.
    - What we will provide you: a community platform, scripts, and a how to for finding and creating your events.
    - When: community platform and tools available in early December
    - Partners for King Day – Argentum Senior Living --

# Other Project Ideas and Project Registry

## Rhonda Taylor



# Find additional project ideas at [MLKDay.gov](https://www.mlkday.gov) on our Resources page

- Use King Day to recruit and/or train volunteers to fill important roles
- Assist with Job Readiness (this could go along with supporting broadband access or training in digital navigation)
- Teach healthy eating on a budget
- Beautify a community
- Prepare for disasters or an emergency
- Weatherize homes
- Set up a neighborhood watch
- Help advertise free tax service sites
- Help new refugees get settled
- Support those who may be recovering from disaster
- Find out what your community needs and make plans to address it.

# Register your projects so they are discoverable in our search

- **Register a Volunteer Opportunity**
- Publicize your volunteer opportunities for the MLK National Day of Service by adding them to AmeriCorps Volunteer Search.
  1. To be discoverable in search results for MLK Day, you must **use #MLK in the title of the project.**
  2. **Create a free project listing** with one of these organizations: [Idealist](#), [JustServe](#), or [VolunteerMatch](#)
  3. That's it, anyone searching for MLK Day volunteer opportunities on our site will see your post.
- If your organization hosts volunteer opportunities and would like to promote these opportunities, please contact [MLKDay@cns.gov](mailto:MLKDay@cns.gov).

Current partners for this search tool include AmeriCorps, Idealist, California Volunteers, Catholic Volunteer Network, JustServe, MENTOR, Volunteer.gov (National Park Service), and VolunteerMatch.

# Coming Soon



# What's on the horizon

Social Press Kit – **Available Next Week** includes key messages and other tools

November 3, 2022

2:00 pm Eastern - Webinar to support Environmental Equity and Environmental Justice. **Sign up on MLKDay.gov.** You will find the link on the Resources page toward the bottom. The King Center will participate in this webinar.

December 1, 2022

2:00 pm Eastern -- Webinar on using AmeriCorps' key messages, marketing, government relations, and social media tools. **Sign up on MLKDay.gov.** You will find the link on the Resources page toward the bottom.

**Generations Over Dinner** – watch for an announcement in your inbox – tools coming early December.

**Q&A – please raise you hand or  
put you question in the Q&A  
feature**



# Thank YOU!

- Stay in touch with us.....no question to small.....Share your successes and photos.
- Reach us at: [Engagement@cns.gov](mailto:Engagement@cns.gov)
- **REGISTER YOUR PROJECTS!**