

September 11th Day of Service and Remembrance Social Media Toolkit



In the days, weeks, and months following the tragedy of September 11, 2001, Americans came together to lift each other up, help communities heal, and make our country stronger. September 11th National Day of Service and Remembrance pays tribute to those we lost by recapturing our patriotic duty to serve others through volunteering and service.

This year, we once again honor those lost on 9/11 through volunteering and good deeds, but many will also serve to meet an immediate need in their community created by COVID-19. As you safely volunteer or perform a good deed, use these resources to highlight the importance of this day.

Remember, even a small act of service is a giant act of patriotism.

TAKE ACTION

Find a Volunteer Opportunity: Sign up at nationalservice.gov/serve/search.

Ideas for safe ways to volunteer or do a good deed: [Check out our self-starter ideas](#).

Register Your Project: Visit our [9/11 Day pages](#) to recruit volunteers to engage in COVID safe activities and to inspire others by your service.

Learn More: Learn the history and significance behind this National Day of Service at nationalservice.gov/911day.

Lesson Plans: Teach your children and students about September 11th: 911day.org/lesson-plans.

SOCIAL MEDIA TIPS, GRAPHICS, AND SAMPLE MESSAGES

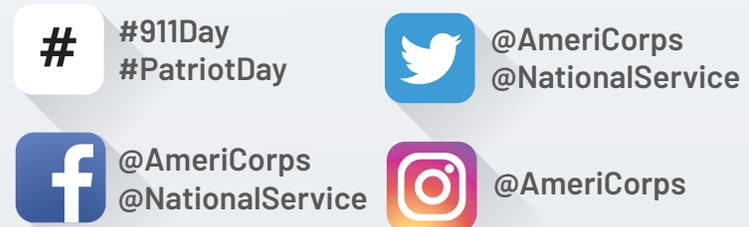
Encourage Others to Serve: Share information on your website and social media channels about your September 11th Day of Service plans, and inspire others to join projects or organize their own activities that meet local COVID-19 guidelines.

Use the #911Day Hashtag: Include your volunteer service or good deed in the national conversation.

Display Service as An Act of Patriotism: Share our [graphics](#) to show how your service project is part of a nation-wide day of volunteerism and patriotism.



FOLLOW US ON SOCIAL MEDIA:



SAMPLE SOCIAL MEDIA MESSAGES:

[Before 9/11/20]

September 11th is a #DayofService to honor the victims and survivors of 9/11 through service. Even with social distancing, you can still make a difference. Visit nationalservice.gov/911day to learn more. #PatriotDay

National service and patriotism go hand in hand. On #911Day, volunteer at home to honor those we lost. Find a service opportunity near you or register your own project: nationalservice.gov/911day. #PatriotDay

This #911Day, do #OneGoodDeed at home to help your community and to honor the memory of those we lost. Visit nationalservice.gov/911day to find service opportunities near you or check out ideas to create your own project.

Even with social distancing, there are ways to safely serve in your community this #911Day. Find your inspiration at Serve.gov.

[On 9/11/20]

Today, I'm volunteering with [[@ORGANIZATION_NAME](#)] to honor those lost on 9/11. #911Day #PatriotDay

We're spending #911Day of Service alongside [[@ORGANIZATION_NAME](#)], while social distancing to pay tribute through volunteerism. #PatriotDay

Today, I'm honoring #9/11Day at home by [insert activity and who benefits by the activity; for example: making masks for [@MistersShelter](#)] #PatriotDay

SHARE VOLUNTEER PHOTOS AND UPLIFTING STORIES OF SERVICE, PATRIOTISM AND REMEMBRANCE:

Tag them with #911Day. Post them to Twitter, Facebook, and Instagram.

E-mail DigitalMedia@cns.gov.

QUESTIONS?

If you have questions about this toolkit, please contact SocialMedia@cns.gov.