MLK DAY OF SERVICE

The MLK Day of Service encourages all Americans to improve our communities through volunteer service. It helps to empower individuals, strengthen communities, bridge barriers, address social problems, and move us closer to Dr. King's vision of a Beloved Community.
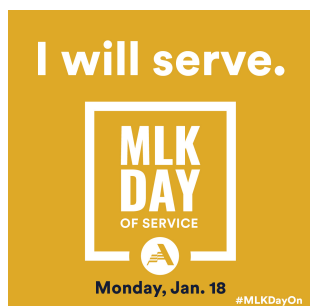
We hope you will help encourage your followers to safely serve and share how they are making MLK Day a Day On. Most service opportunities this year will be virtual or socially distanced, in accordance with CDC and local safety protocols.

SPREAD THE WORD

Encourage Others to Serve: Share information on your website, email and social media channels about your MLK Day of Service plans, ways to serve safely and inspire others to join service projects or organize their own.

Include Your Project in the National Conversation: Use the #MLKDay and #MLKDayOn hashtags.

Share Our Graphics: Show your service project is part of a nationwide day of volunteerism. Visit MLKDay.gov to download.

I will serve.
MLK DAY OF SERVICE
Monday, Jan. 18
#MLKDayOn

I served.
MLK DAY OF SERVICE
#MLKDayOn

FOLLOW US ON SOCIAL MEDIA

#MLKDay #MLKDayON

@MLKDay

@MLKDay

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SAMPLE MESSAGES

Volunteering unites Americans of all ages and backgrounds to build stronger communities. This #MLKDay of Service help meet local needs. Visit MLKDay.gov to learn more.

Calling on my fellow Americans to join me in giving back to others this #MLKDay! Share this I Will Serve badge if you'll be making it an #MLKDayOn, not a day off and find #CovidSafe volunteering ideas at bit.ly/MLKDayOn2021

Dr. King said, "Life's most persistent and urgent question is, 'What are you doing for others?" Answer his call by volunteering on #MLKDay of Service. Learn more at MLKDay.gov.

In the words of Dr. King, "Everybody can be great because everybody can serve." Visit MLKDay.gov to find local service opportunities or #MLKDay of Service and beyond! #MLKDayOn

TAKE ACTION

Find volunteer opportunities, communications resources, videos and more on our dedicated site: MLKDay.gov

CONTACT US

Email SocialMedia@cns.gov with questions and photos. Be sure to include project names and locations with any photos you send.

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