Agency Foundation

AmeriCorps’ mission is to improve lives, strengthen communities, and foster civic engagement through service and volunteering. The agency’s purpose is to bring out the best in America. Every day in communities across the country, AmeriCorps members and AmeriCorps Seniors volunteers work directly with national, regional or local not-for-profit entities to meet critical community needs.

AmeriCorps is based on four pillars: unite, strengthen, impact, and lead.

- **Unite.** The agency bridges divides by bringing people together: connecting individuals and organizations to help communities tackle their toughest challenges.
- **Strengthen.** The agency provides resources and people power to organizations dedicated to the improvement of communities.
- **Impact.** The agency enriches the lives of those served and those who serve.
- **Lead.** AmeriCorps is the only federal agency for community service and volunteerism. The agency empowers an entire ecosystem committed to the betterment of communities across America.

AmeriCorps Strategic Priorities and Goals

To ensure agency resources are focused on addressing Administration priorities and the evolving needs of communities, AmeriCorps is aligning its planning and programming under a core set of priorities where national service can have the greatest impact. These strategic priorities are detailed in the AmeriCorps 2022-2026 Strategic Plan. The following strategic goals will guide how AmeriCorps focuses its resources and prioritizes its learning and evidence building opportunities.

- Goal 1: Partner with communities to alleviate poverty and advance racial equity
- Goal 2: Enhance the experience for AmeriCorps members and AmeriCorps Seniors volunteers
- Goal 3: Unite Americans by bringing them together in service
- Goal 4: Effectively steward federal resources
- Goal 5: Make AmeriCorps one of the best and most equitable places to work in the federal government

The agency has also prioritized a set of objectives that will inform the strategies and tactics necessary for attaining agency goals. For example, objectives like “Prioritize Investments in Underserved Communities”, “Recruit Diverse Corps of Members & Volunteers”, and “Expand Education & Economic Opportunity” will guide the implementation of the agency’s strategic plan and inform its strategic learning and evidence building priorities.

AmeriCorps’ Strategic Learning and Evidence Priorities

As the country grapples with the social, economic, and public health crises generated by the COVID-19 pandemic, AmeriCorps will respond with evidence-based national service interventions and systematically assess new initiatives. The agency will use its new strategic priorities and initiatives as learning opportunities to test and demonstrate ways to improve organizational, operational, and programmatic effectiveness. In alignment with the goals and
objectives of the agency’s five-year strategic plan, AmeriCorps will prioritize the following lines of inquiry:

- How can the agency increase access and utilization of AmeriCorps resources in underserved communities1?
- How can national service and volunteering be used most effectively to expand educational and economic opportunity in underserved communities?
- What new or improved organizational capacities are needed to achieve the agency’s strategic goals and objectives?

The agency will systematically assess these lines of inquiry using the following principles.

**AmeriCorps’ Learning and Evidence Building Principles**

The agency’s emphasis on evidence is meant to support, not inhibit, innovation, improvement, and learning. Consistent with OMB M-21-27, the intent is to integrate the use of evidence and opportunities for further learning into all activities to improve agency processes. Where an evidence base is lacking, evidence will be developed through systematic analysis. Where evidence exists, it will be used to encourage replication and expansion of effective solutions. As a learning organization, AmeriCorps uses many types of evidence2 and understands that a culture of continual improvement relies on multiple sources of information. AmeriCorps uses the following principles to guide its evidence building activities3:

- *AmeriCorps adheres to rigorous scientific and data standards.*
- *AmeriCorps prioritizes relevant evidence.*
- *AmeriCorps makes findings from its evidence building activities broadly available and accessible.*
- *AmeriCorps protects the independence and objectivity of its evidence.*

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1 As defined in the President’s Executive Order on Advancing Racial Equity and Support for Underserved Communities through Federal Government (13985), and as also referenced in the President’s Executive Order on Diversity, Equity, Inclusion and Accessibility in the Federal Workforce (14035), the term “underserved communities” refers to populations sharing a particular characteristic, as well as geographic communities, that have been systematically denied a full opportunity to participate in aspects of economic, social, and civic life. Communities denied a full opportunity to participate in aspects of economic, social and civic life can include Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color; members of religious minorities; lesbian, gay, bisexual, transgender, and queer (LGBTQ+) persons; persons with disabilities; persons who live in rural areas; and persons otherwise adversely affected by persistent poverty or inequality.

2 Evidence can be defined as the available body of facts or information indicating whether a belief or proposition is true or valid as defined in the OMB Circular No. A-11 Section 200 page 13. Recent budget guidance (See OMB Analytical Perspectives, Budget of the United States Government, Fiscal Year 2020, page 59) further states “A portfolio (of evidence) can and should include many different types of evidence, including results from program evaluations, policy analyses, performance measurements, and statistical analyses.” See also M-21-27, specifically Figure 1: Using Evidence to Improve Agency Processes and Appendix A: Components of Evidence and Overview of Methodological Approaches

3 Please refer to the agency’s Evaluation Policy for a more detailed description of these principles, available at CNCS Evaluation Policy | Americorps.gov
• AmeriCorps conducts its evidence building activities in an ethical manner and safeguards the dignity, rights, safety, and privacy of participants in these activities.

The agency will also maintain its commitment to equitable research and evaluation practices. Participatory approaches to research ensure that community members are engaged as critical stakeholders in the learning and evidence ecosystem. More specifically, the agency will build on the successes of its participatory action research grant as well as its participatory program lifecycle evaluation project. Participatory principles of inclusion and equity will guide the evidence building activities designed to assess the prioritized lines of inquiry highlighted in this plan.

AmeriCorps’ Strategic Learning and Evidence Building Plan
The agency’s learning and evidence building plan (see current Strategic Evidence Plan) provides a roadmap for generating credible, relevant, and actionable information about organizational effectiveness, operational performance, and the outcomes of national service programs. The AmeriCorps learning agenda is designed to provide the agency’s senior leadership and staff with the information needed for strategic learning and decision making to ensure the efficiency and effectiveness of the agency and its programs.

Evidence at the organizational, programmatic, and operational levels will maximize agency performance. Given limited resources, senior leadership will need to prioritize the agency’s most important information needs given current strategic goals. Based on the agency’s FYs 2022-2026 strategic goals and objectives, the following questions will guide FYs 2022-2026 evidence building priorities:

• How can the agency increase access and utilization of AmeriCorps resources in underserved communities?
• How can national service and volunteering be used most effectively to expand educational and economic opportunity in underserved communities?
• What new or improved organizational capacities are needed to achieve the agency’s strategic goals and objectives?

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4 Snapshot of AmeriCorps’ Research Grantee Activities | Americorps.gov
5 CNCS Strategic Evidence Plan | Americorps.gov
6 As defined in the President’s Executive Order on Advancing Racial Equity and Support for Underserved Communities through Federal Government (13985), and as also referenced in the President’s Executive Order on Diversity, Equity, Inclusion and Accessibility in the Federal Workforce (14035), the term “underserved communities” refers to populations sharing a particular characteristic, as well as geographic communities, that have been systematically denied a full opportunity to participate in aspects of economic, social, and civic life. Communities denied a full opportunity to participate in aspects of economic, social and civic life can include Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color; members of religious minorities; lesbian, gay, bisexual, transgender, and queer (LGBTQ+) persons; persons with disabilities; persons who live in rural areas; and persons otherwise adversely affected by persistent poverty or inequality.
A robust set of evidence building activities can and will be built for each line of inquiry. Illustrative questions, theories of change, and empirical strategies are described next for each learning priority.

**How can the agency increase access and utilization of AmeriCorps resources in underserved communities?**

Nested within this line of inquiry are a range of related empirical questions about organizational and individual access and utilization of AmeriCorps resources in underserved communities. Existing evidence and experience offer insight into strategies that may facilitate successful access and use of the agency’s grant funds and program participant benefits.

More **equitable grant making models** have the potential to increase access and use of the agency’s resources by removing various barriers often faced by community-based organizations working to advance racial equity and alleviate poverty in underserved communities. The agency has learned from various grant making strategies that involve a more collaborative, developmental, organizational-capacity building framework. Lessons learned from VISTA, the Social Innovation Fund7, Community Conversations Participatory Action Research Grants, and State and National Planning Grants offer empirical evidence that building a National Service grantmaking pipeline of diverse community-based organizations in underrepresented communities is possible. In addition, American Rescue Plan Act funding has created opportunities to explore whether or not strategies such as waiving or replacing cash match grant requirements for organizations operating in less-resourced communities increase access and use of agency resources. Furthermore, engaging organizational leaders in underserved communities will require new partnership, outreach, and development strategies.

Systematic assessment of the implementation and effectiveness of new outreach, partnership, development, and grant making strategies designed to increase the agency’s footprint in underserved communities that remove barriers to agency resources will rely on the use of relevant performance data and research.

The agency also seeks to increase opportunities for all Americans to serve by reducing the socioeconomic barriers that can prohibit participation in AmeriCorps.

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7 SIF Classic National Assessment | AmeriCorps
Recruiting and retaining more representative and diverse participants to serve in AmeriCorps programs will require reimagining and recalibrating organizational, operational, and programmatic practices. For example, dedicated staffing, external expertise, and new technologies will be needed to launch a sustained outreach and recruitment effort tailored to different segments of the country’s population. Understanding what motivates different groups of citizens to apply for, and enroll in, a national service program - and what may prevent them from doing so despite a desire to do so - will be essential for increasing the representativeness and diversity of Americans who sign up to serve. For example, the American Rescue Plan Act has created an opportunity to increase living allowances and stipends. Assessing whether this may facilitate participation in national service programs for more Americans will be important. Similarly, systematically assessing how the agency redesigns and refines the service experience across AmeriCorps programs will provide evidence needed to strengthen and sustain a robust pipeline of diverse individuals committed to serving their country and their communities through national service.

AmeriCorps has a strong body of evidence and data collection infrastructure to build on for these empirical efforts. Research on member motivations and outcomes indicate that those who serve do so for a variety of reasons but consistently report positive civic, educational, and employment outcomes both in the short term and over time. Research also empirically demonstrates that older Americans who volunteer in national service programs, as compared to similar volunteers who do not do so through national service, report better health and well-being outcomes.

Despite these consistent patterns of positive outcomes for members and volunteers who have served in national service programs to date, the agency will need to recalibrate its data collection strategy if it is to credibly and accurately assess individuals’ journeys from initial interest to alumni status across different segments of the population. Mapping a more robust data collection strategy to this “applicant to alumni” journey will allow the agency to better understand who persists and who does not in this journey and the reasons motivating these various decision points. For

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8 An analysis of the agency’s Request for Information (RFI) on Reducing Barriers to National Service suggests that the major barriers to participating in AmeriCorps programs are compensation (living allowance), the ability to access and utilize benefits, and issues related to the Segal AmeriCorps Education Award (also known as an Ed Award). The Office of Research and Evaluation will use the RFI responses and findings to inform more systematic data collection efforts for the agency.

9 Tiger Prints | Long-term Impact of AmeriCorps Service for Diverse Groups of Members
CIRCLE | Study: Does National Service Experience Improve a Young Person’s Job Prospects?
AmeriCorps Alumni Outcome Study | Americorps.gov
The Morrison Institute for Public Policy | The AmeriCorps Experience: Transformation Through Service

10 Service Delivery Implications and Health Benefits to Volunteers | Americorps.gov
example, the agency expects to collect additional demographic information as well as modify the types and timing of questions asked about the service experience and associated outcomes. Additional data collection points mapped more intentionally to individual interest and participation journeys will be developed. This will require dedicated staffing resources, new working relationships with partners responsible for different parts of individuals’ journeys, and new technology solutions.

**How can national service and volunteering be used most effectively to expand educational and economic opportunity in underserved communities?**

Empirical and experimental evidence confirms the effectiveness of various national service programs in improving the educational, health, and employment outcomes of those served by these programs. AmeriCorps has also demonstrated the effectiveness of innovative social interventions for improving the economic, social and health conditions for individuals living in underserved communities. In some cases, these interventions have a national service component and in others, the opportunity exists for integrating a national service component and evaluating the extent to which similar outcomes are achieved for those served by the programs. Furthermore, the evidence base for national service programs addressing environmental issues is growing and the agency expects to build additional evidence for how national service can mitigate disparate environmental, social, and economic costs associated with climate change as priority initiatives are developed and implemented.

Similar to the ways in which evidence generated by the **AmeriCorps NCCC** longitudinal study on leadership development is expected to have cross-program implications, evidence building activities for initiatives like **Public Health AmeriCorps** may be informative for deepening agency understanding of how to develop effective workforce pathways for Corps members. Lessons learned about how to meet the training and professional development needs of Corps members, creating effective Corps member roles, recruiting members with relevant interests and entry level skills, and providing the needed supervision will be applied across programs as pertinent.

As another example of how the agency anticipates learning from priority initiatives, the **AmeriCorps VISTA Food Security Initiative** will provide an opportunity to assess the value-add of a cohort model for VISTA sponsor organizations. It will be possible to explore how a

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11 Evidence of Effectiveness in AmeriCorps-Funded Interventions | AmeriCorps

12 Evidence Brief: Effective CNCS-Funded Education Programs | AmeriCorps

13 Evidence Brief: Effective CNCS-Funded Healthy Futures Programs | AmeriCorps

14 Evidence Brief: Effective CNCS-Funded Economic Opportunity Programs | AmeriCorps

15 Evidence Brief: Effective AmeriCorps-Funded Environmental Stewardship Programs | AmeriCorps; Return on Investment Study: Washington Conservation Corps | AmeriCorps

16 A Promising Response To The Opioid Crisis: CNCS-Supported Recovery Coach Programs
cohort model may or may not enhance the collective success of tackling a specific issue like food insecurity. The Food Security Initiative can also be assessed for other programmatic improvement implications such as how the deployment of a cohort of VISTAs to a state, strategically partnering with state or local leaders in an issue area, and more intentionally integrating VISTAs into a service system or network may or may not more effectively address an issue like food insecurity. Findings may be relevant for other national service programs and could be used to make cross-program improvements.

**ACS Research Questions**

- How has older adult volunteering changed due to the pandemic?
- What was the experience of AmeriCorps Seniors volunteers during COVID-19?
- How did COVID-19 change volunteerism at the volunteer station-level and what are the impacts of that change?

**AmeriCorps Seniors (ACS)** has a program-specific learning agenda that could generate information relevant for both national service programming and volunteering more generally. It is anticipated that new innovative interventions – activities in which volunteers are meaningfully engaged and in which beneficiaries saw meaningful outcomes – will be identified as well as new modalities for volunteers. The research will look to identify impactful interventions that can be shared broadly, with the goal of encouraging replications and expansion of effective solutions. In addition, some volunteering pivoted during the pandemic to safe volunteering activities. The research will look to identify how safe volunteering practices during COVID-19 impacted volunteer’s health, feelings of depression, isolation, and volunteer satisfaction levels. AmeriCorps Seniors also seeks to catalogue and analyze the impact of the new ways that some grantees were able to pivot in their relationships with their community partners during COVID-19.

Evidence generated by the AmeriCorps Seniors research will build the agency's knowledge about volunteering among different age groups and may identify new promising practices for recruiting and managing older adult volunteers. Any positive findings will compliment recent research findings on effective volunteer recruitment and management practices as well as anticipated findings from a new evaluation of the agency's **Volunteer Generation Fund** that will begin in FY2022.

**What new or improved organizational capacities are needed to achieve the agency's strategic goals?**

The President's Management Agenda articulates a vision for creating an effective, equitable, and accountable Government that delivers results for all. AmeriCorps will contribute to this whole-of-Government approach to improving how Government operates and performs. More specifically, the agency will prioritize foundational fact finding in the management areas of its Federal workforce and customer experience.

Lessons learned from a **systematic assessment of the agency’s reorganization** during the first year of implementing a new organizational structure and staff positions reinforced the importance of investing in data-driven continuous improvement efforts. One action resulting

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17 President's Management Agenda | Performance.gov
from this internal evaluation and reinforced by staff feedback on how to create a more diverse, equitable, inclusive and accessible workforce, was the agency’s decision to invest in an independently conducted workforce study. A workforce analysis will be conducted in FY2022 that focuses on organizational structure, staff workloads, staff diversity, work culture, and human capital practices. The agency will implement the recommendations from the workforce study to strengthen and empower the AmeriCorps workforce.

AmeriCorps will also prioritize building evidence for whether or not the strategies implemented as part of its Strategic Plan (particularly for Goal 4) result in customers experiencing excellent, equitable and secure Federal services. To establish a baseline and measure progress over time, the agency will design, implement and administer a new **AmeriCorps Partners survey** to begin collecting regular feedback on the customer experience.

Furthermore, initial stakeholder feedback on the agency’s strategic learning and evidence building plan suggests that centralizing and sharing data about national service participants’ experiences and outcomes as well as national and state volunteering statistics would enhance state and local efforts to make data-driven management decisions. In response to this feedback, the agency will prioritize resources needed to refine data collection across national service programs (as described on page 5 of this document) and share the information in user-friendly formats (e.g., via enhanced technology platforms). Related to this request to make key performance data more accessible is the agency’s commitment to re-evaluate its grantee performance measures to align with the Strategic Plan. This commitment to simplification and standardized measures across programs where possible is expected to improve the customer experience.

**Evergreen learning and evidence building activities.**
In alignment with the Foundations for Evidence-Based Policymaking Act of 2018 (Pub. L. 115-435) and President Biden’s Memorandum on Restoring Trust in Government through Scientific Integrity and Evidence-Based Policymaking, building and using empirical evidence is a central agency priority. Access and utilization of credible, actionable, and timely information about programmatic performance creates opportunities for innovation, improvement, and increased impact. The FY22-26 Strategic Learning and Evidence Building Plan builds on the agency’s core evidence building activities. These activities were designed to empirically assess whether or not AmeriCorps is achieving its mission and are described in more detail in the Appendix.

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18 The agency conducted a workshop in September 2021 at the AmeriCorps State and National Symposium dedicated to the learning agenda and learning opportunities available to grantees and conducted an all staff briefing in December 2021. The agency has an email inbox (Evaluation@cns.gov) that stakeholders can use to provide feedback on the plan at any time.
AmeriCorps maintains a robust evidence pipeline by using systematic inquiry and credible data to address the following evergreen learning goals:

- Deepen understanding of who, how, and why individuals volunteer (and serve?)
- Expand opportunities for all Americans to participate in national service programs and volunteer for community service projects by reducing socioeconomic barriers
- Develop innovative national service strategies and interventions
- Improve national service strategies and interventions
- Demonstrate outcomes and impacts of national service strategies and interventions
- Document the social and economic returns on investment in national service strategies and interventions

See Appendix for more detail on evaluation questions and research strategies underway to address them. AmeriCorps commits to sharing what it learns with the public and to using it to better serve America [see Our impact | AmeriCorps].
### Evaluation Question | Research Strategy/Source of Evidence
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**People (Members/Volunteers)** |  
- How does AmeriCorps deepen the knowledge base about volunteering/civic participation behaviors and outcomes?  
- How does AmeriCorps translate this research into practice (e.g., the recruitment, development, and retention of volunteers for national service programs)?  
- What are the common outcomes AmeriCorps want national service program members/volunteers to achieve?  
- Who is volunteering for national service programs and who isn’t? Why or why not?  
- How does AmeriCorps prepare and develop those who serve/volunteer to achieve desired outcomes (e.g., meaningful and lifelong contributions to their communities)?

| Sponsor basic research in the fields of civic engagement and volunteering to advance the knowledge base for behaviors and associated social, economic, and health outcomes that represent the foundation of national service and the agency's mission. (e.g., CPS CEV supplement, portfolio of research studies designed to examine these issues)  
| Member exit survey administered to ASN, NCCC, and VISTA members – Revise this survey to capture additional outcomes of interest, shared and program-specific  
| NCCC Leadership Longitudinal Survey – What are AmeriCorps' learning from this survey that could inform a revised exit survey across programs?  
| AmeriCorps Seniors (FGP, SCP) volunteer survey - Planning for another administration of this survey and developing a schedule for a more regular administration cadence  
| Alumni Outcomes Survey - Plan for another administration/develop a strategy for keeping alumni engaged for follow up surveys  
| Member exit survey - Update the motivation questions; Identify a way to systematically survey those who apply but decline to serve  
| Research grantees findings  
| Identify a way to assess the common experiences national service programs provide that would lead us to predict common civic and appropriate life course experiences and outcomes |

**Service Projects (Interventions)** |  
- How can the agency develop evidence-based innovative national service strategies and interventions?  

| Integrating research and evaluation at the early stages of a program’s development ensures that theories of change can be tested early and that any necessary adjustments or refinements can be made, increasing the likelihood of achieving desired results.  
| Sponsor community research teams that include a research-to-action component (e.g., research grant program/2018 cohort - FY22 competition for 4th cohort of grantees)  
| Develop research strategies with program colleagues that can inform new or untested programmatic goals (e.g., NCCC’s research plan)  
<p>| A multi-year contract was awarded in FY20 (Program Lifecycle Evaluation) to help evaluate new projects as they are developed and implemented. Two evaluations are underway. |</p>
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| Discuss how national service programs/grant making can be used to scale effective evidence-based interventions identified through the Social Innovation Fund initiative. | **Incorporate evidence into strategic and operational decision-making.** Building and using evidence at the organizational, programmatic, and operational levels will maximize agency performance.  
- A multi-year contract was awarded in FY20 (*Program Lifecycle Evaluation*) to help evaluate how projects and initiatives being implemented can be improved. **One builds on the agency’s exploratory evaluation of the opioid recovery coach model and one will focus on evaluating the Volunteer Generation Fund.** |
| How can AmeriCorps use evidence to **improve** national service strategies and interventions? | An infrastructure (staffing and contracts) has been built to identify and invest in what works. AmeriCorps has 32 consistently effective evidence-based program models that could be taken to scale with confidence. AmeriCorps has another ~50 that are promising and could be further tested.  
- A multi-year contract was awarded in FY20 (*Program Lifecycle Evaluation*) to help evaluate the effectiveness of programs replicated in different locations and to evaluate promising programs (reducing the burden on grantees to do so). **Future evaluations may focus on the replication and adaptation of evidence-based interventions.**  
  - NCCC service project database and community impact case studies |
| How can AmeriCorps use evidence to **demonstrate the results** of national service strategies and interventions? | The agency has demonstrated positive economic and social returns on investment (ROI) for 4 national service programs.  
- A multi-year contract was awarded in FY20 to conduct annual targeted ROI analyses for different evidence-based national service interventions. |
| How can AmeriCorps empirically document the social and economic returns on investment in national service strategies and interventions?  
Conduct targeted return on investment analyses | Engage all relevant stakeholders through participatory methods in the identification of issues and the development of solutions.  
- Participatory Action Research and Evaluation  
- Reliance on Field Working Groups  
- Commitment to Peer Collaboration like learning communities for staff and grantees participating in research and evaluation studies |
| What is the most equitable and inclusive way to partner with communities to address local needs and create effective national service solutions? |