

AmeriCorps		Program logo
What is AmeriCorp AmeriCorps is the federal age national service and voluntee AmeriCorps provides opportu Americans of all backgrounds their country, address the nation pressing challenges, improve I communities, and strengthen engagement.	ncy for rism, nities for to serve or's most twes and civite	
What is [INSERT COMMISION NAM [Insert State Service Commission	<b>E]?</b> on Details]	
Explore AmeriCor	ps Service Benefits	여규 Get Support While 전의 You Serve



## Messaging Advice

- Be clear and concise.
  - What will members be doing in your program?
  - What are the unique benefits of serving in your program?
- For the link to the commission website on the second page, make sure you select a URL that has relevant information about your service opportunities and that there is a clear path from the page to the AmeriCorps application. Note: the callout box features a QR code that leads to AmeriCorps.gov/Serve. If you prefer, this can be deleted and replaced with a QR code that leads to your preferred URL.

## Editable Text

The areas outlined in **red** are editable text boxes. Double check you are using **Century Gothic**.

All other areas of text are standard program language and are not editable to ensure consistent branding across the AmeriCorps network.

## **Inserting a Photo**

Blue outlined rectangles are blank to provide spaces to add in preferred images:

- Select rectangle
- Shape Format > Shape Fill > Picture > From a File
- Picture Format > Crop/Resize, as needed

## **Additional notes**

- Header bar is editable to allow for color changes. Please adhere to the approved color palette on page 16 of the brand guidelines.
- Programs are encouraged to add their logos to the header bar. Pages 26-27 of the brand guidelines show the approved co-branding set up. An alternative would be to have your logo right-aligned like the "program logo" red box.

